

DUDE RANCH RODEO TO BE DISCONTINUED AFTER 14 YRS.

The Jackson Hole Dude Ranch Rodeo was unique in that the cowboys sat on the fence and watched while the guests of the ranches participated. This was the only show of its kind known to be in the West. The entire community got behind this effort and made the interesting show a great success from its 1947 start until the concluding event on last July 30th. In the early years the merchants of Jackson provided prizes, of great value for the competing dudes. Officials of the Town of Jackson, County of Teton, the Forest Service, the Park Service, the Fish and Game Department, as well as businessmen, the Chamber of Commerce, the Newspapers, and seemingly every citizen of Jackson Hole all banded together in this well conceived effort "To Salute Our Many Guests, and to Show Them a Western Good Time!"

The Dude Ranch Rodeo, during the first seven years, was held at the rodeo grounds in Jackson. A large parade through the town, with upwards of five hundred horses and many floats, preceded the rodeo. The day in Jackson

had to be abandoned because of the magnitude of the tasks of bringing the ranch horses, guests, and help all into town at one time and having them there as night time came. As the town of Jackson grew there was no horse pasture for the hundreds of horses that had to be cared for from Friday afternoon until Sunday morning. It was impossible after dark, to get the herds of horses back to the various ranches without the loss of many horses as well as equipment. Thus, the dude ranchers built their own rodeo grounds at Teton Valley Ranch near Kelly. For the past seven years the Dude Ranch Rodeo has been held there.

All proceeds of the rodeo have been given to some worthy cause in the town of Jackson. Two of the first recipients were the Boy Scouts of America and the Ski Shelter. Since then St. John's Hospital has received the bulk of the receipts after the expenses of the show were deducted. During the last three years the entire amount of the gate receipts have been donated to the hospital with the ranches absorbing the cost of the day on a prorated basis.

The Dude Ranchers are very grateful to the 4-H Club of Teton County, their sponsors and members, for handling the concessions at the rodeos. They did an excellent job in every way, and it is hoped that they made some money.

It is with regret that the Dude Ranch Association of Jackson Hole has decided to discontinue this fine event. With the increase of travel, dude and tourist business, the time and effort necessary to put on this show has become too great. One by one the ranches have had to withdraw. The demands on the ranchers time during the busiest season of the year have made the cancellation of the rodeo imperative.

Those who have been responsible for the rodeo in years past wish to extend thanks to each dude ranch, who made a great effort to bring their guests and

their horses to the show. Also thanks to the cattle ranchers, businessmen and women, and friends throughout Jackson Hole for your grand support during the past fourteen years. Leading citizens of Jackson Hole have given freely of their time and money to make these great events successful. To each of you a hearty thanks! Perhaps we can

all get together on some other equally worthy project. How about the Teton County Fair? Lets make that the best ever!

Mrs. Marie Hewitt has returned to Los Angeles after spending a few weeks here. Now that she and her sister Millie Lawler do not have to come back to operate Holiday Ranch any more, since



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